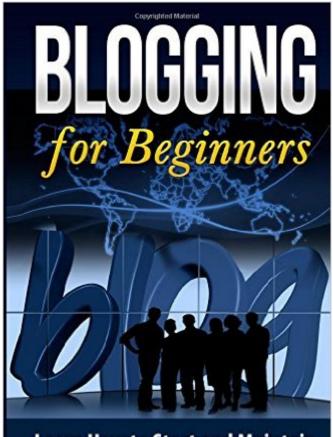
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# Blogging For Beginners: Learn How To Start And Maintain A Successful Blog The Simple Way (Blogging Strategies) (Volume 1)



Learn How to Start and Maintain a Successful Blog the Simple Way



## Synopsis

Blogging for Beginners Learn How to Start and Maintain a Successful Blog the Simple Way! In recent years, â ^Bloggingâ <sup>™</sup> has become one of the most widely used words on the internet and in books. In this book, we will explore many facets of blogging which will help to kick-start your goal of becoming a success story in blogging or at least familiarize yourself with this new internet craze. This is an ultimate beginnerâ <sup>™</sup>s guide to blogging because it starts where other books never start. In this book, I do not make assumptions about what the reader knows. First, we will explore exactly what a blog is. You cannot start a blog if you do not know what it is! We will then discuss several reasons why different people start blogging, from wanting to get their voice out to the masses, to establishing a profitable business venture. As we delve further into the topic, this book will introduce you to the many different types of blogs that you can start when you begin your journey, and then we will discuss the ingredients of a good blog. Lastly, we will explore the technicalities of setting up a blog and how to promote and monetize your new blog. Are YOU Ready to Blog??? Here Is A Preview Of What You'll Learn... What is Blogging and Why Do It?Reasons for BloggingTypes of BlogsThe Qualities of a Successful BloggerIngredients for a BlogCreating Content for Your BlogHow to Promote Your BlogWhere to Get TrafficMuch, much more! Thank You for Choosing This Book

#### **Book Information**

Series: Blogging Strategies Paperback: 44 pages Publisher: CreateSpace Independent Publishing Platform; 1 edition (January 22, 2015) Language: English ISBN-10: 1507653395 ISBN-13: 978-1507653395 Product Dimensions: 5.2 x 0.1 x 8 inches Shipping Weight: 3.5 ounces (View shipping rates and policies) Average Customer Review: 3.8 out of 5 stars Â See all reviews (30 customer reviews) Best Sellers Rank: #436,309 in Books (See Top 100 in Books) #142 in Books > Computers & Technology > Internet & Social Media > Blogging & Blogs

### **Customer Reviews**

This is truly a beginnerâ <sup>™</sup>s guide to blogging. The author has a great deal of knowledge on this topic and does a great job of formatting it in a step-by-step formula for anyone to follow. Someone

looking to begin a blog should absolutely purchase this book. I learned quite a bit about the topic, including what the differences were between paid vs unpaid blogs, hiring a hosting service, and much more. The author takes you through the entire process, from concept to publishing, and gives you tips along the way. I also appreciated the referrals to different sites offering various services that the author was talking about. The beginner will not know where to go to get the help that the author is advising without those links. I thought the entire book was well-written and well planned out. I will be using this as my guideline for setting up my blog soon.

This book is the ultimate beginners guide. The author makes absolutely no assumptions about the readerâ <sup>™</sup>s ability level and I like that. The book covers what blogging actually is and gives several reasons for blogging. It also discusses the different kinds of blogs that you can start. You can set up as Niche Expert to make a profit. The author discusses the ingredients of a good blog. Finally, the author explores the technicalities of setting up a blog and how to promote and monetize your blog. The author gives some traits that are desirable in a blogger. The most important one is knowledge about your topic and desire to learn more.

This is a great book that will teach you the basics of blogging and help you start a successful one of your own. The book goes over simple things like why blog into picking a domain name and generating income from your blog. The most useful tip was the mention that you have to blog in a regular basis in order to grow and keep your readership. Many times I'll find a great blog but they wont update with new content. And as the author stated your readers will stop coming if you're not consistently posting new and valuable content. Good book to get you started as a beginner blogger!

I made my ever first blog that hit 100 likes after reading this book. Followed the tips and... I feel very smart and famous now hehe. Seriously the book helped me a lot. For a beginner blogger like me, this is a MUST try book to read.

This guide explains the basics, while helping you get started with the tools and tactics you need to be prepared on day one of your new blog. Learn which type of blog you are interested in making, depending on your goals. Figure out the difference between free blogging platforms and the ones you need hosting for. I found the book to be very simple, easy to comprehend, and a great help to beginners. Once they are through with this book they can get into blogging, or they can opt for reading more advanced books.

This book was a great beginners guide to blogging. I bought this book on trying to learn everything about blogging and how to successful set one up. This book was great at giving step by step instructions on successfully starting a blog. I really liked that it showed me the tips and tricks on what makes other blogs successful. It also gives you great ideas on how to get creative content daily for your blog which helps with the long term consistency.

Blogging is a part of the modern world that is integral to everyday life for some people, and a complete mystery to others. Whether you belong to the former group or to the latter, you'll be able to find something of interest in Terence Lawfield's Blogging for Beginners. He doesn't assume that, just because blogging is incredibly popular, and even ubiquitous, that you know anything about it at all. In fact, if you've picked up this book because you don't know a single thing about blogging - but would like to - then this is the text for you. Lawfield begins by explaining exactly what a blog actually is, what types of blogs there are, and why you might want to write one yourself. He then goes on to explain how you can set up your own blog, how to run it, and even how to make money off it.Blogging for Beginners is simple without being simplistic, and hits up all the major points about blogging in an easy to understand but informative manner.

This is another book that I got for my blogging self-study. In this book, I learned the different types of blogs and why people blog. I also learned about what makes up a successful blogger. The author's writing style is nice as I find everything well explained and very easy to understand. I like how simple the book is. It is short yet very informative.

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